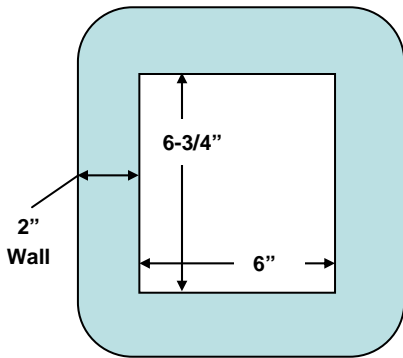


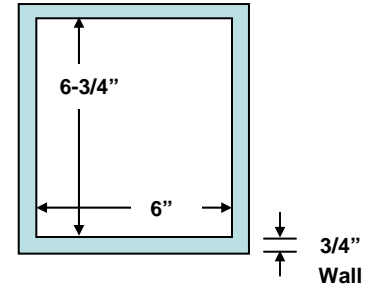
Foam Cooler



Arctic Foil provides equal thermal protection to foam coolers but has thinner walls.

The result is a dramatically smaller package size...

Arctic Foil



Actual side-by-side comparison. Both packages have the same inside usable dimensions.

Smaller Package Size

Lower Shipping Costs

Significant Cost Savings

	Foam Cooler	Arctic Foil
Package Dimensions	10-3/8 x 9-7/8 x 11-1/4"	7-1/8 x 6-5/8 x 8"
Cubic Inches	1153	378
UPS Billable Weight	6 lbs.	4 lbs.
UPS Shipping Costs	Foam Cooler	Arctic Foil
Next Day	\$65.73	\$57.06
2nd Day	\$32.68	\$27.01
Freight Cost Savings (Per Package)		
Next Day		\$8.67
2nd Day		\$5.67